

# Disaster Readiness Consultants

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Disaster Readiness
Planning doesn't have to
be expensive and most
businesses can (and
should!) get started right
away. Even a small
amount of planning will
prove highly valuable in
the event the unexpected
occurs. Start Today!





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Don't Become A Victim....

Call Us

**And Let Us Teach YOU** 

To Become More Than Just A Survivor Plan Prepare Survive





### Be Prepared To Stay In Business

PLANNING MAKES GOOD BUSINESS SENSE

How quickly will your company get back to business after a disaster? Whether it is natural or manmade, the increasing occurrence of disasters demonstrates the importance of being prepared for any emergency. You can help your company survive by being prepared, putting emergency procedures in place, and continue to practice for all types of emergencies.

Many businesses, such as those that have less than one thousand employees, think that disaster readiness planning is something that is too complicated or too expensive to implement. Another common response is "It won't happen to me." These assumptions have been the downfall of many businesses that unnecessarily failed. Knowing what to do during an emergency is an important part of being prepared and may make all the difference when seconds count.



40% to 60% OF
BUSINESSES
NEVER REOPEN
AFTER A
DISASTER

Disaster readiness planning and preparedness can be your lifeline to staying in business. With proper education, planning, and testing, you will be able to secure the safety of your employees and stay in business through any interruption and beyond.





## DISASTER READINESS SOLUTIONS

- SHELTER
- WATER SUPPLY
- FOOD SUPPLY
- EMERGENCY KITS
- FIRST AID
- EMERGENCY MEDICAL KITS
- ALTERNATIVE SOLUTIONS





# **Protect your Business and Employees**

### **Basecamp Expeditions**

As fully trained firefighters, medics, and former soldiers, we know disaster and understand the need and importance of preparing for all types of emergencies such as:

- Earthquakes
- Tsunamis
- Floods
- Terrorist attacks
- Hurricanes

We arm your company and employees with the knowledge to survive until help arrive.

### **Emergency Planning for Employees**

Employees and co-workers are a business' most valuable asset. Preparing them before a disaster can mean the difference between a successful recovery and a failed one. It is essential to include employees from all levels in the planning, implementation, and to be active members of your internal emergency management team.

DISASTER READINESS PROVIDES
SURVIVAL SKILLS ESSENTIAL TO THE
WELL BEING OF YOUR COMPANY AND
EMPLOYEES

### Knowledge Is Power

You may need to survive on your own after an emergency. This means having your own food, water, and other supplies in sufficient quantity to last for at least *ten* days.



First responders and disaster relief workers will be working on the scene after a disaster, but they cannot reach everyone immediately. You could get help in hours, or it might

take days. In addition, basic services such as electricity, gas, water, sewage treatment, and telephones may be cut off for days, a week, or even longer. Don't become a statistic. Get started today!

Plan, Prepare, Survive